

## Media Release

### **NEW TICKETING TECHNOLOGY TO REVOLUTIONISE TICKETING INDUSTRY**

*Cutting edge ticketing system promises cost savings and a change in Singaporeans' ticketing habits*

20<sup>th</sup> January 2010, Singapore – OneTicketHub, a revolutionary online ticketing platform, launched today, promising substantial cost savings for both event organisers and ticket buyers as well as the largest ticket retail network in Singapore. OneTicketHub is a product of Exceptional Pte Ltd, a ticketing solutions provider.

#### **Better control, with greater convenience**

OneTicketHub provides event organisers with a powerful online platform with a set of essential tools for managing their ticketing needs, from event listings and promotion through to ticket retail and seat allocation. Organisers will have finer, real-time control over pricing and promotions, seating plans and categories, and data collection.

In addition to online ticket purchases, OneTicketHub also boasts the widest ticket distribution network through its partnership with AXS. With over 600 points-of-sale across the island, on top of the ability to purchase and print secure e-tickets through the Internet, it has never been more convenient for event goers to purchase tickets.

CEO of Exceptional Pte Ltd, Mr. Ong Min Ji said, “Flexibility and convenience of service are where OneTicketHub really differentiates ourselves from competing products, and we are continuing to make improvements in these areas. Through partnerships and other investments, we aim to have over a thousand points of sale in Singapore before the end of the year.”

#### **Making events more affordable for everyone**

Unlike other ticketing models which levy a per-event administrative charge and a host of confusing micro-charges, OneTicketHub is built around a membership model with simple per-ticket fees. With this, organisers will be able to create and provide ticketing needs for as many events as they wish, translating to a significant reduction in overall ticketing costs.

“By focusing on delivering the essentials, and doing that well, OneTicketHub has been able to minimise its operating overheads, allowing us to pass these savings on to our customers and to ticket buyers,” said Mr. Ong.

These cost savings can be quite substantial for ticket buyers, as OneTicketHub waives the “booking fee”, a levy of up to S\$3 per ticket that other ticketing agents currently charge. In order to sustain this ticketing model, OneTicketHub has started a petition to gather support from the event-going public.

“The booking fee is significant part of a ticketing agent’s revenue, but we wanted to pass on as much of the cost savings as possible to consumers. Through the “No Booking Fee” campaign, we hope to garner the support we need to sustain this approach,” said Mr. Ong. “With a



combination of innovative features, established distribution network and better value, OneTicketHub is well placed to take advantage of Singapore’s growing events scene.”

To learn more about OneTicketHub and to book tickets, please visit [www.onetickethub.com](http://www.onetickethub.com). For more information about OneTicketHub’s “No Booking Fee” petition, please visit [www.nobookingfee.sg](http://www.nobookingfee.sg).

**About Exceptional Pte Ltd:**

Exceptional Pte Ltd is a ticketing and marketing company started collaboratively by the former management of Gatecrash Ticketing Pte Ltd and founders of Beyond Marketers, Inc. We aspire to be a leading globally recognized organization that develops innovative ticketing systems that bring the world together. Our mission is to provide an exceptional ticketing experience to both our event promoters and event guests. Our commitment is to provide for a free and competitive ticketing market, and we strive to become the best and preferred choice in this industry by consistently pursuing innovative strategies to enhance the ticketing experience for all.

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